

Steven Tamekuni

Product Designer stevetamekuni.com · linkedin.com/in/stamekuni

Product designer with 18 years of experience designing for human complexity — from consumer apps to enterprise infrastructure. Focused on systems thinking, protective design, and the role of emotion in design.

EXPERIENCE

Meta, Product Designer

Menlo Park, CA

Nov 2024 – May 2026

- Led design for Resource Planner, a capacity management tool used across Meta's Monetization org — conducting user research with engineering stakeholders to surface needs and validate design direction
- Owned design for the AQUA module within Infra Cloud Portal: Capacity (ICPC) — covering quotas, attribution, and usage — conducting research to identify gaps and designing net-new functionality to address them
- Developed a deep working practice around AI-augmented design — using Claude and other AI tools daily as a design partner for ideation, research synthesis, and data analysis, and using Claude Code to write and ship code ranging from small usability fixes to larger net-new features. As a non-engineer, this fundamentally changed what I was capable of shipping independently.

Zoom, Senior Product Designer

San Jose, CA

Jan 2024 – Oct 2024

- Led end-to-end design for Zoom Workforce Management, a scheduling and forecasting tool for BPO and in-house customer support teams — helping operations leaders make smarter staffing decisions with less manual effort
- Navigated high ambiguity in a fast-moving environment, driving the product from early concepts through shippable design in under a year

LinkedIn, Staff Product Designer

Sunnyvale, CA

Apr 2022 – Jul 2023

- Led initial design for Collections, a discovery feature in Jobs Home that surfaced curated job groupings for passive and casual job seekers — validated through two rounds of user testing across 240+ participants
- Owned redesign of Apply Connect, LinkedIn's ATS integration for enterprise recruiters — simplifying a confusing onboarding flow and reducing support ticket volume
- Worked on Job Search vision, exploring ways to surface more relevant results and reduce zero-result and low-result dead ends

Malwarebytes, Senior Product Designer

Santa Clara, CA

Aug 2018 – Apr 2022

- Created design for Malwarebytes Privacy, a standalone VPN client — taken from concept to deliverable in 6 months, currently generating more than \$4M in ARR
- Led design for OneView, an endpoint monitoring console for managed security providers — expanded from an internal tool to a full cloud-based product
- Led redesign of the customer support site to improve usability and reduce time to resolution
- Redesigned the product installer — introducing contextual error states, product education, and a modernized visual design that reduced support ticket volume
- Managed a junior designer across multiple concurrent projects

Ellie Mae, Interaction Designer

Pleasanton, CA

Apr 2015 – Aug 2018

- Owned design of a centralized management portal for mortgage services — creating a consistent experience across 100+ third-party service providers
- Led redesign of a lender-consumer communication gateway, eliminating the 3 most common causes of support tickets
- Updated form patterns across the flagship product for improved usability

IBM, UX Designer / Researcher

San Jose, CA

Jul 2006 – Apr 2015

- Led redesign of two records management products, increasing usability scores by 20% and reducing install time by 50%
- Created UX deliverables (wireframes, prototypes, design specs) for multiple content management and discovery products
- Organized and moderated regular user testing sessions to meet UX quality certification standards

SKILLS

Design: Wireframing · Prototyping · Interaction Design · Systems Design

Research: Usability Testing · User Interviews · Competitive Analysis · A/B Testing

Tools: Figma · Sketch · Claude Code

Emerging: AI-augmented design workflows · Agentic UX · Prompt-driven prototyping

EDUCATION

San Jose State University 2006

M.S., Human Factors & Ergonomics

UC San Diego 2003

B.S., Cognitive Science